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CUSTOMERS THE FOCUS OF NEW CONCAST WEBSITE

Latest features include easier navigation, expanded technical product information and the latest industry news.

Mars, PA – July 1, 2011 – Concast Metal Products Co. announced today the launch of its newly redesigned GreenAlloys™ website (www.greenalloys.com). The improved site allows users to easily navigate through more extensive product information including specifications, cross-reference charts, tolerance sheets, legislative regulatory information and industry news.

“Our website often serves as the first point of contact for our customers,” explained Al Barbour, Concast President and CEO. “For that reason, we challenged ourselves to create an interactive portal and resource where our customers and prospective customers can go to learn about our products and services.”

Concast started producing lead-free alloys in 1993 – naming them GreenAlloys™. Specifically, they are lead-free alloys that contain recycled content and qualify for LEED credits. The GreenAlloys™ product line includes Eco Brass®, Federalloy® and Concast’s standard GreenAlloys™ ranging from aluminum bronzes to high-tin bronzes.

Concast is leading the way with environmental regulatory responsibility. Today, these lead-free copper alloys are recognized by the plumbing and water-handling industries as products of choice to ensure compliance with standards as well as a safer and healthier water supply.

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About Concast

For over 50 years, Concast has been producing specialty copper based alloys in two locations – Mars, Pennsylvania and Birmingham, Ohio. Concast is an industry leader as a single-source supplier, offering both leaded bronze and aluminum bronze products to its customers, and most recently, wrought mill products. For more information, visit www.concast.com.